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# DESIGN INSTRUCTIONS

## Embelo Single-Sided Wall Mounted Banner - 18”

### SPECIFICATIONS

- Total graphic area: 18”W x 52”H
- Viewable area (in green): 18”W x 48”H

### ART GUIDELINES

- Keep all important information within the green viewable area to ensure visibility.
- All graphic files must be created at 150 dpi.
- Do not scale the artboard.
- All graphic files must be created using CMYK.
- To ensure a specific color matched, provide a PMS color or we cannot guarantee color matching.
- Do not use spot color as it will not print.
- All images must be embedded.
- All fonts must be converted to outline.
- Finished artwork is to be supplied as a PDF.
- Do not delete the TEMPLATE and INSTRUCTIONS layers as these are required to ensure the instructions have been correctly followed.

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