



# Promotional Counter

intero



## ❖ INTERO Promotional Counter

Promotional counters are a fantastic way of attracting attention at in-store promotions, events and exhibitions.

INTERO is a practical and portable demo counter that is designed to effectively showcase retail product displays, tastings and promotions.

This modular counter is high quality and lightweight, can be used indoors or outdoors, and is quick and easy to set up in about 3 minutes.

The graphics can be attached with Velcro for ease of change, or self-adhesive vinyl graphics can be attached for permanent application.

The durable PVC moulded counter top is easy to clean and stands up to the rigours of constant use over a long life.

The side panels are manufactured from **ABS and not hollow PVC** sheeting for greater durability. The counter includes a PVC moulded shelf for added convenience.

They are great for product demonstrations at:

- Retail stores and shopping malls
- Trade shows and exhibitions
- Fairs and carnivals
- Outdoor events

### BENEFITS & SPECIFICATIONS

- Quick and easy to set up in about 3 minutes.
- Easy to install smooth vinyl graphics. **(Not Included)**
- Counter weighs about 7 kg in total.
- Oxford carrying bag for easy travel.
- Durable moulded white PVC plastic components.
- ABS plastic sides (not hollow PVC) for greater durability.
- Header: 30.3"W x 11"H
- Base 32.3"W x 32.3"H x 16.1"D



SKU	DESCRIPTION
33366	INTERO Counter With ABS Panels